



DO IT. MAKE A DIFFERENCE.

### **2018 Cableway Charity Challenge**

The 2018 Table Mountain Cableway Charity Challenge was again a resounding success. Just fewer than two hundred athletes took to the mountain on the 21st of April and managed a combined 828 summits in just over 11 hours.

In it's 10th year, this unique trail running event gathered support from over 1,100 sponsors who together pledged just under R1 million.



And they're off!



Grueling work raising funds for appreciative beneficiaries.

The entire event is planned and managed by a team of volunteers from the JDI Foundation and wherever possible costs associated with the event are sponsored or donated. Thanks go to the following for their contributions:

- Table Mountain Aerial Cableway Company – headline sponsor
- IBIS Consulting – Environmental Impact report
- Adidas – race event shirts and prizes
- Pick 'n Pay – race refreshments
- Messaris - race refreshments
- Peninsula Beverages - race refreshments
- Mantellis - race refreshments
- Fairview – wine and cheeses
- Striped Horse - beers
- Top Copy – printing services
- Simply – race refreshments
- Storageland – prizes
- Bluegum Country Estate - prizes

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South Africa: Postal Suite 86, Private Bag x 1005 CLAREMONT 7735; Fax: (+27) 86 618 1904

The JDI Foundation Events Trust is registered as a Welfare Trust (IT000962/2016(c))  
PBO number 930054876

Trustees: Hermann Wessels, Barry O'Mahony, Caminey Kuropatwa, Tracy le Roux, Gary Mulder, Helena Duk

As with all events there are unavoidable expenses such as Public Liability Insurance, SANParks and City event permits and their related costs which need to be covered out of proceeds from the day. These costs were kept to R30,000.

After writing off uncollected pledges, a total of R900,000 was paid out to:

- Wilderness Search & Rescue – R90,000
- Paedspal – R270,000
- Coolplay – R270,000
- Centre for Play and Learning – R270,000

Our beneficiaries are all extremely grateful to everyone involved in the event. It has become increasingly difficult to fund raise in our current economic environment and big thanks go out to all athletes and sponsors alike.

Below is a short synopsis from each of the beneficiaries on where the funds raised will be applied.



Paediatric Palliative Care is in very limited supply in SA and only the very fortunate are able to access it. Children from all walks of life, with life threatening and life limiting illnesses, are falling through the cracks and seeing out their very short lives in environments that are totally inappropriate. At the heart of it, children are not meant to die – but they do. The medical profession aims to cure children and will provide all the resources it possibly can to ensure that their patients can pull through and go on to a good life. In reality however, some kids just can't. These are the kids that we aim to look after and provide a multidisciplinary approach that caters for the kids and their families. (You may not know – but existing Hospices – like St Luke's – which do amazing work, do not accept kids).

With the help of funding such as we received from this wonderful event, Paedspal are able to run an outpatient clinic as well as visit patients referred by public and private hospitals as well as hospices.

The team consists of 2 paediatricians, a medical officer, counsellor, OT and aromatherapist who regularly visit Red Cross, Groote Schuur and Mowbray maternity hospitals.

For more information on Paedspal, please visit [www.paedspal.org.za](http://www.paedspal.org.za)



CoolPlay is a program that changes the lives of young people by teaching them crucial life skills, through the medium of team sport. We work with over 1,000 kids with our team of

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'Champions', who are trained coaches sourced from the communities we work in, who can teach both the sport and the life skills through the CoolPlay Way.

Specifically, the CoolPlay Way takes kids through eight social and emotional competencies, which they work on throughout the year, teaching them about mutual respect, values, the right attitude and goals and dreams, giving them the skills and good foundation they need to achieve them. CoolPlay started with rugby, but has grown to netball, and soccer, with room to grow further - it isn't specific to any sports discipline (*and it isn't really about the sport*) - it's about giving the kids life lessons in an environment where they're likely to be open to them.

The funding received from the Cableway Charity Challenge in 2017, assisted us in growing our reach in at risk communities. In 2017, we delivered 2667 life skill sessions to 65 squads at 30 schools across the Western Cape. We were able to reach 1,100 children each week across 5 areas and successfully hosted 5 sports tournaments: developing Champions and fostering good community spirit.

For more information on CoolPlay, please visit [www.coolplaysa.com](http://www.coolplaysa.com)



The Centre for Play and Learning, offers quality intervention for children aged between 18 months and 9 years who have difficulty with social interaction, communication and behaviours. This includes children suffering from autism spectrum disorders.

For more information on The Centre for Play and Learning, please visit [www.centre4playandlearning.co.za](http://www.centre4playandlearning.co.za)

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